



Viva CalleSJ

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	PRESENTING SPONSOR \$125,000	HUB SPONSOR \$25,000	COMMUNITY SPONSOR \$10,000	SUPPORTING SPONSOR \$5,000	BOOTH EXHIBITOR \$500
Sponsor Name integrated into event title as "powered by" (Viva CalleSJ powered by "Sponsor Name")	✓				
Sponsor Logo on all printed promotional materials (including signage along route)	✓	✓	✓		
Sponsor Logo on signage at Hub or in designated sponsor area	✓	✓			
Sponsor Logo included in media campaign and pre-event press release	✓	✓	✓	✓	
Sponsor support celebrated through five unique social media posts (including Sponsor logo) prior to event	✓	✓	✓	✓	
Opportunity to address crowd at "Opening Ceremony" day of event	✓	✓			
10x20 canopy booth space at official Hub locations	✓				
10x10 booth space at one Hub on day of event		✓	✓	✓	✓
Sponsor Logo with link on Website	✓	✓	✓	✓	✓



Sponsorship packages can be customized to meet the specific needs of any organization interested in participating. Reach out to our team today!



vivacallesj@sanjoseca.gov | (408) 535-6887

www.vivacallesj.org | @vivacallesj