

VIVA CALLE SJ

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	PRESENTING SPONSOR \$100,000	HUB SPONSOR \$25,000	ZONE SPONSOR \$20,000	COMMUNITY SPONSOR \$10,000	SUPPORTING SPONSOR \$5,000	BOOTH EXHIBITOR \$500
Company Name Mention as Presenting Sponsor (Viva CalleSJ Presented By:)	✓					
Logo on Promotional Material	✓	✓	✓	✓		
Logo Placement Throughout Route	✓			✓		
Logo Placement Within One Zone of Route (Up to 4 signs)			✓			
Highlighted in Press Campaign	✓	✓	✓	✓	✓	
Speak at Opening Remarks	✓					
Verbal Recognition at Opening Remarks	✓	✓	✓	✓	✓	
10' x 20' Booth Space at all Activity Hubs	✓					
10' x 20' Space at One Activity Hub		✓	✓			
Prominent Logo Placement and Recognition at All Activity Hubs	✓					
Prominent Logo Placement and Recognition at One Activity Hub		✓				
Mention in Pre-VCSJ Blog	✓	✓	✓	✓	✓	
Mention in Post-VCSJ Blog	✓	✓	✓	✓	✓	
Recognition on VCSJ website	✓	✓	✓	✓	✓	
Entry to Post-VCSJ Event (Up to 3 People)	✓	✓	✓	✓	✓	
Social Media Mentions	✓	✓	✓	✓	✓	
*10' x 10' Space at One Hub				✓	✓	✓



Consideration for a customized sponsorship package to meet the specific needs of a sponsor may be discussed, if requested.

*Viva CalleSJ will provide space, but is unable to provide equipment such as canopy, table, chairs, etc.

*For more information please email joe.noonan@sanjoseca.gov or call (408) 718-6405