

YOUR PATH TO SPONSORSHIP

Keep **Viva CalleSJ** Rolling!

SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES
BUILDING COMMUNITY THROUGH FUN



HUB SPONSOR

Includes all Community Sponsor benefits plus:

- Official opportunity for Partner remarks
- Logo displayed in the hub or sponsor zone

\$25,000

COMMUNITY SPONSOR

Includes all Supporting Sponsor benefits plus:

- Sponsor logo on all printed promotional materials including signage along route

\$10,000

SUPPORTING SPONSOR

Includes all Booth Exhibitor benefits plus:

- Logo featured in media campaigns
- Recognized in five pre-event social media posts

\$5,000

BOOTH EXHIBITOR

- 10x10 booth space at one hub on day of event
- Sponsor logo with link on our website vivacallesj.org

\$500

Reach out for custom sponsorship packages and Title Sponsorship options.

CONTACT US

 vivacallesj@sanjoseca.gov  (408) 535-6887


BRANDING OPPORTUNITIES

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\$10,000




Branded Bike Parking

\$15,000




Branded Pedicab Fleet

\$25,000



Branded Seating Areas

\$30,000



Branded Activity Hub

Partner with us to create open streets that unite communities, promote healthy living, encourage sustainable transportation, and enhance San José's vibrancy.

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